

Workday Sees Continued Momentum in France As Customers Seek to Unlock the Power of Responsible AI

PARIS, France, April 4, 2024 – [Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), today announced continued momentum in its French market. This helped contribute to strong global growth in Workday's [latest fiscal year](#) and demonstrates the resilience and relevance of its platform with responsible AI and relentless innovation at the forefront.

The momentum in the region comes as French businesses are increasingly eager to unlock the transformative power of AI but require a trusted and responsible partner like Workday to help them reach their goals, while keeping people at the heart of everything they do.

Organisations of all sizes and from across diverse industries, including [Ecovadis](#), [Expanscience](#), [GreenYellow](#), and many more, selected the Workday platform built with AI at the core in the past year to help drive efficiencies, digitise manual processes, and move forever forward through continuous change.

"We've seen great success in the French region over this past year and even surpassed \$1 billion in annual recurring revenue in EMEA. We did it by remaining committed to innovation, by employing responsible AI and ML, and by delivering an unparalleled customer experience," said Hubert Cotté, country manager, France, Workday. "French companies are going through a constant transformation journey, especially in finance, and they need cutting-edge technology. Workday provides another starting point in the finance transformation journey for companies hoping to streamline their financial processes."

Workday has more than 2,100 customers headquartered in Europe, including French companies such as [Barrière](#), [CLUB MED](#), [Doctolib](#), [Franprix](#), [IDKIDS](#), [Onepoint](#), [Pernod Ricard](#), [Pluxee](#), [Veolia Industries Global Solutions](#), [Webedia](#) and [Webhelp](#).

"Workday's deployment has marked a pivotal shift in our operational efficiency and strategic planning, becoming essential to our growth and transformation," commented Gwenola Bouffandeau, finance lead, Onepoint.

Key Regional Highlights

- Continued momentum in France played a pivotal role in this success and has been driven in part by new customers in FY24. In the fourth quarter of FY24 alone, Workday added names like [Ecovadis](#), [Envea](#), [Expanscience](#), [Olinda](#) and [O.P.N.R.](#) to its company roster.
- Momentum continues across all solution categories, including [Workday Financial Management](#) and [Workday Human Capital Management \(HCM\)](#) – with both large enterprises and mid-sized businesses in France contributing to Workday's growth in the region.
- Since opening its Paris office in 2013, Workday's investment and headcount in France has increased rapidly. Its most recent investment has seen the addition of a new Customer Experience Centre at the Paris HQ.
- Workday France is proud to be one of the main sponsors of [STAND AS ONE](#), the inclusive sailing team founded by Eric Bellion. In 2024 Bellion's IMOCA boat will carry the colors of Workday during the VENDEE GLOBE, single-handed round the world race.

The news comes ahead of Elevate, Workday's customer and prospect event, in Paris on April 4.

About Workday

[Workday](#) is a leading enterprise platform that helps organizations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,000 organizations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit [workday.com](#).

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned.

or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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